



## OUR PROMISE: FROM LEARNERS TO LEADERS

Located in America's heartland, Westminster College in Fulton, MO, is one of the most historic and transformational liberal arts colleges in the nation! Here, the faculty, staff and alumni unite to help you find your purpose and cultivate the skills you need to rise to the top, whatever path you choose.

The guide for this transformational experience is the unique Price Leadership Program made possible by Rob Price Jr. '65 and his sons, Rob Price III '89 and Ryan Price '93. The Price family established the program to pay Westminster back for the success they achieved as a result of the education and leadership skills they received from their alma mater.

The Price Leadership Program is the sum of classroom and leadership experiences that give you the "soft skills" — like communications, time management and negotiation — to stand out. Employers, who find a shortage of these skills in the work force today, know how to spot job candidates who present themselves as leaders.

## IT'S WHAT YOU KNOW AND WHO YOU KNOW!

Proof of Westminster's transformational experience is found in its accomplished alumni — people from all walks of life who became leaders in their fields: members of Congress, heads of corporations, Supreme Court justices, best-selling authors, educators, physicians, attorneys, artists and business owners, to name a few. Check out our [ALUMNI POWER WALL](http://www.wcmo.edu) at [WWW.WCMO.EDU](http://www.wcmo.edu). You will be stunned by our stories of successful alumni, who are everyday people that transformed themselves into leaders.

Our students get to know alumni through campus activities and the Westminster College Career Network, an online career portal. Our students graduate with an unrivaled network of supportive faculty, staff and alumni who help them find success in their professional lives.

Westminster College invites you to experience firsthand the power of the Westminster Way.

**SCHEDULE YOUR VISIT TODAY!**  
[wcmo.edu/academics/signature/price-leadership.html](http://wcmo.edu/academics/signature/price-leadership.html)  
(800) 888-9266

## PRICE LEADERSHIP PROGRAM: BLUEPRINT FOR SUCCESS

The Price Leadership Program at Westminster takes you from learner to leader. Choose a College that transforms you!

- Find your purpose.
- Develop as a leader inside and outside the classroom.
- Connect with alumni for career guidance.
- Nurture your sense of self-confidence.
- Develop a competitive edge to stand out in the job market.
- Cultivate a desire to make a difference in the world.
- Master technology as an essential component of leadership.
- Make lifelong connections with peers and alumni.
- Be transformed from a learner to a leader.



**WESTMINSTER**  
COLLEGE  
THE POWER IN PURPOSE™



**PRICE**  
**LEADERSHIP**  
**PROGRAM**





## LEARN TO LEAD BY LEADING

It's not only what you learn inside the classroom that unlocks your potential, it is the experience you gain outside the classroom. Here you will find our students, on any day, leading in action. It's easy to get involved, but not as easy to choose from our wide variety of clubs and activities. Consider organizations that set us apart:

- 20 men's and women's **NCAA DIVISION III VARSITY SPORTS** in which athletes excel in leadership by balancing academic rigor with athletic excellence.
- More than **40 STUDENT ORGANIZATIONS**, led by students.
- A robust **GREEK LIFE** consisting of three student-led sororities and six fraternities.
- An active **STUDENT GOVERNMENT ASSOCIATION**.
- A variety of **COMMUNITY SERVICE ACTIVITIES** in which more than 80 percent of our students participate.
- **HANDS-ON CAREER DEVELOPMENT** with trained specialists and internships to prepare you for a rewarding career.
- **STUDENT AMBASSADORS** gain leadership experience by working with the Alumni Office to plan events and connect with our alumni.
- **STUDENT FOCUS GROUP** works with Admissions to recruit future Blue Jays.
- **BLUE BLAZERS INVESTMENT COMMITTEE** provides investing experience, travel to Wall Street, internships and more.
- **WEST WINGS STUDENT MARKETING AGENCY** provides career experience to promote the College.
- **THE CENTER FOR FAITH & SERVICE** where students come together with a variety of other students and learn service leadership.

## GET A BIG RETURN ON INVESTMENT

Many colleges claim to develop leaders, but Westminster is one of the nation's best private colleges for providing a measurable return on investment. Here you will experience:

- A **97% PLACEMENT RATE** within six months of graduation.
- High graduate earnings ranked nationally in the **TOP 15%** by Payscale.com.
- A **BEST VALUE COLLEGE** as ranked by *Forbes*.
- The only Missouri college ranked by *U.S. News & World Report* as a **BEST NATIONAL LIBERAL ARTS COLLEGE**.

## BECOME EDUCATED TO LEAD

You start your leadership journey from the moment you walk between our iconic Columns through a balance of relationships, hands-on leadership experiences, curriculum, internships, career planning and so much more. The Price Leadership Program sets you on a transformational path which is life changing. Faculty become your mentors with an 11:1 faculty-to-student ratio. At Westminster, you will become more than you ever thought possible.

## UNLEASH THE LEADER WITHIN

From day one, freshmen participate in a seminar called The Leader Within, which drives home the truth that we must lead ourselves before we can lead others. You will develop skills as a global community leader by first becoming an engaged member of the Westminster community.



“Westminster has helped me take on leadership roles that I never thought possible. Here I not only found my purpose, but reached my leadership potential.”

**SARAH MANLEY '20 KAO**



Westminster is a campus that promotes friendship and fosters positive attitudes. Through this college I have learned how to adapt and conquer all situations that life has to offer. Becoming a great friend is the first step to becoming a true leader.

**JACE CHRISTOPHER '20 BOT**



## ATTEND RENOWNED CHERRY-PRICE LEADERSHIP LECTURE

Westminster is a small college with a mighty reputation for attracting world attention ever since Winston Churchill delivered his famous “Iron Curtain” speech here in 1946. World leaders have since eagerly accepted speaking engagements at the College, where a presentation not only makes headlines for the speaker but allows students the chance to talk one on one with history-makers. The Cherry-Price Leadership Lecture, in particular, brings students together with notable leaders, and is made possible through the generosity of Howard Cherry '65 and Rob Price Jr. '65, lifelong friends, fraternity brothers and career standouts in the manufacturing industry.

## ACCESS TOOLS TO FIND YOUR PURPOSE

Find your purpose at our new Student Success Center. Our trained team of experts provide the kind of support not often found at other institutions. Through the StrengthsQuest Assessment, an effective tool that our advisers use to help you discover your strengths, we help you select an academic major and plan career goals. We also put you in touch with our tight-knit community of alumni leaders to help launch your career. We help you stay on track to overcome challenges you may face.

## BE A PART OF THE TECHNOLOGY REVOLUTION

Every student receives an iPad now that the Blue Jay Nation has gone Digital Blue. This technology experience inspires leadership, creativity and productivity, which are critical tools in the modern workplace.