

WESTMINSTER'S STRATEGIC PLAN



CORE GOAL 1

- Enhance the learning experience for students
- Improve learning and career outcomes of our students through:
 - Rigorous and relevant academic programs
 - Meaningful enrichment activities
 - Individualized advising
 - Other counseling

CORE GOAL 2

- Continue enhancing our academic quality by enhancing the faculty profile
- Attract and support relevant faculty and scholars
- Positively impact the learning experience for students and the College's financial sustainability

PILLAR I: Product and Market



CORE GOAL 3

- Intensify and showcase the current value proposition of Westminster's personalized education based on truly significant student-and-faculty and student-and-staff learning relationships.

CORE GOAL 4

- Develop and achieve recruiting goals each year that will aim at a student recruitment of freshmen, incrementally increasing each year through 2028 and beyond

CORE GOAL 1

- Seek to implement teaching and learning strategies that provide flexibility
- Adapt to the unique needs of students

CORE GOAL 2

- Focus on the development of the whole student, recognizing that learning encompasses social, cultural, and professional aspects of students' well-rounded landscapes

PILLAR II: Constituency Satisfaction



CORE GOAL 3

- Seek to align systems, policies, and procedures to foster engagement and remove obstacles

CORE GOAL 4

- Seek to foster and strengthen engagement across constituency groups to maintain and grow a vibrant College network and community

CORE GOAL 1

- Enhance efforts to recruit and retain faculty and staff members
- Invest in the training and development of the community

CORE GOAL 2

- Seek to execute leading practice services and business processes, reinforced by robust enterprise risk management and change management programs, to enhance institutional effectiveness and efficiency

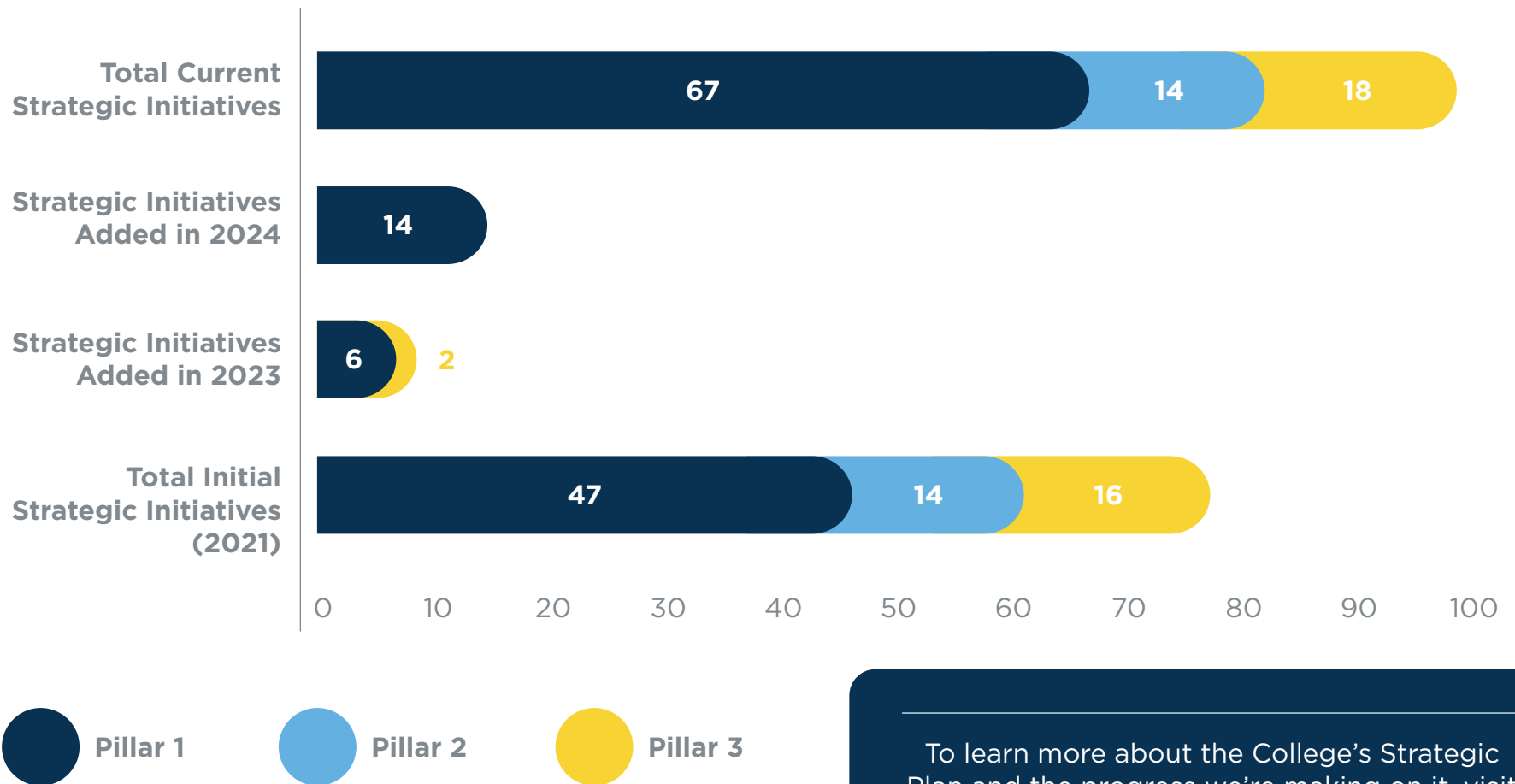
PILLAR III: Operational Excellence



To learn more about the College's strategic plan and the progress we're making on it, visit WCMO.edu/StrategicPlan.

STRATEGIC INITIATIVES

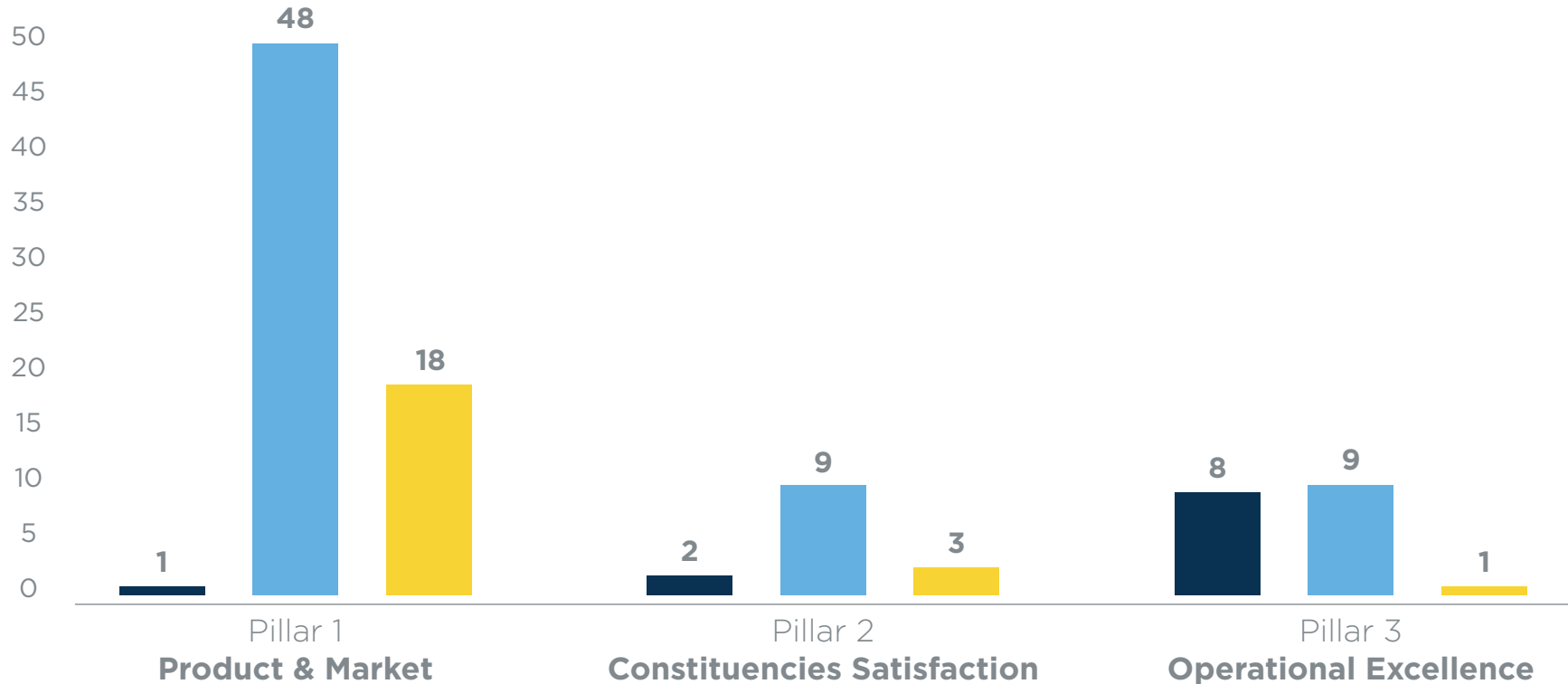
PILLARS' STRATEGIC INITIATIVES COUNT INCREASE BY YEAR






To learn more about the College's Strategic Plan and the progress we're making on it, visit [WCMO.edu/StrategicPlan](https://wcmo.edu/StrategicPlan).

PILLARS STRATEGIC INITIATIVES

PROGRESS STATUS AS OF JULY 2024



-  Strategic Initiatives **Completed (11.1%)**
-  Strategic Initiatives **In Progress (66.7%)**
-  Strategic Initiatives **Not Yet Started (22.2%)**

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